

MINUTES

**Town of Southern Pines Historic District Commission Regular Meeting
Boyd Room of the Planning Department Office
180 SW Broad Street
February 13, 2020 at 4:00 PM**

The Town of Southern Pines Historic District Commission held its regular meeting on Thursday, February 13, 2020, at 4:00 PM in the Boyd Room of the Planning Department office, 180 SW Broad Street, Southern Pines, North Carolina.

Members present: Chairperson Darlene Stark, Vice Chairman Mart Gibson, Carolyn Burns, Molly Goodman and Robert Anderson.

Members Steady Meares and Dorothy Shankle were absent.

Town staff members present: Suzy Russell, Planner, and Cindy Williams, Secretary to the Historic District Commission.

Chairperson Stark called the meeting to order at 4:00 PM.

APPROVAL OF MINUTES:

Robert Anderson made a **motion**, which was seconded by Carolyn Burns, to approve the Minutes of the January 9, 2020 meeting. **The motion carried unanimously.**

PUBLIC HEARING:

HD-01-20 Certificate of Appropriateness: Major Works, Installation of a 2' x 5' Double Sided Freestanding Monument Sign; 245 SE Broad Street; Agent, Melody Christy of Signage Industries for Applicant, First Bank Insurance Service

Melody Christy has submitted an application requesting a Certificate of Appropriateness: Major Works for the purpose of installing a 2' x 5' freestanding sign at 245 SE Broad Street. The subject parcel is identified as PIN # 858105273862 and Parcel ID # 00033399. Per the Moore County Register of Deeds, the property owner(s) is listed as First Federal Savings and Loan. The subject property is zoned CB (Central Business).

The oath of testimony was administered to those planning to speak during the hearing.

STAFF PRESENTATION – Suzy Russell:

Ms. Russell entered staff report HD-01-20 into the record and stated that the request is for a Certificate of Appropriateness - Major Work to install a freestanding monument sign at 245 SE Broad Street. The proposed sign is an acrylic double-sided sign with ten (10) square feet of sign area. The height of the overall structure is four (4) feet and the sign will not be illuminated. These specifications are compliant with the Historic District Design Guidelines. The sign will be located in the front yard of the property to the left of the sidewalk leading to the building.

Chairperson Stark asked if there will be any exterior lighting on the sign.

Ms. Russell responded that there will be no lighting on the sign.

Melody Christy of Signage Industries, present on behalf of the applicant, stated that the sign will not be illumination at this time.

Ms. Russell stated that the top portion and the color of the sign match the existing First Bank sign.

Robert Anderson asked how close the proposed sign will be to the existing sign and if it is a similar shape and size.

Ms. Russell stated that the proposed sign is similar in shape and size and provided a picture of the both signs as well as the locations of the existing sign and the proposed sign.

Ms. Christy stated that the face of the sign has been designed so that the cabinet can be refaced in the event First Bank vacates the property in the future.

Discussion ensued regarding the sign materials.

Mart Gibson made a **motion**, which was seconded by Robert Anderson, to close the public hearing. **The motion carried unanimously.**

HISTORIC DISTRICT COMMISSION ACTION:

Molly Goodman made a **motion**, which was seconded by Carolyn Burns, that as a finding of fact the Historic District Commission finds that the application is complete and that the facts submitted are relevant to the case because the request for Certificate for Appropriateness - Major Work has met the specified submittal requirements of the Town of Southern Pines Unified Development Ordinance and the evidence submitted was sworn testimony by qualified experts and provided through substantiated documentation. **The motion carried unanimously.**

Molly Goodman made a **motion**, which was seconded by Carolyn Burns, that as a finding of fact the application complies with Section 2.28.10 Criteria for a Certificate of Appropriateness – Major Work, Criteria (C) 1-3 in that:

- The height, simple design and placement of the sign increases its business appeal and helps unify the street character of the district and is important in maintaining visual and structural integrity.
- The sign is crafted and installed to serve customers and maintain compatibility with the building while not adversely affecting its contribution to the streetscape within the historic district.
- The sign is consistent with the Historic District Guidelines in that the monument sign has a maximum monument sign area of ten (10) square feet and has a maximum monument sign height of four (4) feet and the sign does not interfere with vehicular or pedestrian ways and the sign is not illuminated.

The motion carried unanimously.

Molly Goodman made a **motion**, which was seconded by Robert Anderson, to approve HD-01-20. **The motion carried unanimously.**

OLD BUSINESS:

None.

NEW BUSINESS:

None.

Molly Goodman made a **motion**, which was seconded by Darlene Stark, to close the meeting. **The motion carried unanimously.**

The meeting adjourned at 4:19 PM.

Respectfully submitted:

Cindy Williams
Secretary to the Historic District Commission