

Southern Pines Police Department
Safety Tips
Numbers Count!

The Southern Pines Police Department and the Southern Pines Fire/Rescue Department are asking for your help. The goal of the Numbers Count! program is to decrease the response time of emergency responders (i.e. police, fire and ambulance), to your business or residence in case of an emergency. You can help by making sure that your residence or business is marked with numbers that can be seen by emergency responders from the street, especially at night. Why? Because seconds matter in emergencies.

All too often, emergency personnel are hampered in their response to a call because the address is not properly identified. Many municipalities require commercial and residential properties to be identified with 3 to 4 inch reflective numbers visible from the road. Whether required or not, take a few minutes to check the numbers on your home or business. Look at the front of the building from the street and check it both during the day and at night. Can the address number be adequately seen? If not, take steps to properly identify your home or business property. Affix reflective numbers on the side of the building facing the road and make sure they are large enough to be seen and are of a contrasting color to the building exterior. If your home or business sits far back from the road, install a post at the end of your driveway with the address. Decorative numbers may look nice but, if they are not easily visible they will not assist police, fire or ambulance personnel in finding your location. Lighted signs are also nice, but they are ineffective during a power outage. Check your street signs as well. If a sign is missing or unreadable, contact the municipality to have it replaced. During an emergency every second counts. Take this simple step today to help emergency crews help you.

For more information or a presentation on this topic, contact the Community Services Coordinator at (910) 692-2732.